

2018 Annual Report



DEDICATED TO CURING ALS

### OUR MISSION

The ALS Therapy Development Institute (ALS TDI) and its researchers discover and develop potential treatments for ALS. It is the world's first and largest nonprofit biotech focused 100 percent on ALS research. Led by drug development experts and people with ALS, ALS TDI understands the urgent need to slow and stop this disease.

### **Board of Directors**

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## LETTER FROM THE CEO



Dear Friend,

When the Heywood family first founded the ALS Therapy Development Institute (ALS TDI) in an effort to discover an effective treatment for their brother. Stephen, they imagined an organization that combines the heart of a nonprofit with the spirit, drive, and innovation of a biotech company. I am proud to say that, throughout 2018, our team and our community demonstrated that this vision still rings true today.

2018 was an exceptional year. After 10 years of development, AT-1501, a treatment discovered right here at our lab, began a Phase 1 clinical trial—an incredible milestone for ALS TDI as well as for our donors, our partners, and the ALS research community worldwide. While we are proud of our accomplishments, we know we can't slow down now.

To this end, in 2018 we continued to rigorously test more potential treatments for ALS than all other ALS research labs combined, bringing the total number of drugs tested at our lab to over 400. In addition, over 550 people with ALS are enrolled as research partners in our Precision Medicine Program (PMP), helping us move closer to our goals of discovering new treatments for ALS and making clinical trials faster and more efficient.

Despite all the progress made this year, we know that 2018 also brought incredible loss to families and people battling this disease. Loss of independence, loss

of abilities, and the devastating loss of loved ones. Not a day goes by at ALS TDI that we don't mourn someone who has passed, and talk to others who are currently fighting. These conversations motivate us to keep up the momentum of 2018 and do even more in 2019.

We know that ALS is extremely complex and treating it will not be a one-drug-fits-all solution. Our strategy seeks to find many effective treatments, as quickly as possible, until the needs of every person with ALS are met. As we move forward, we remain laser focused on our mission to discover and develop effective treatments for ALS-screening more potential treatments for ALS, enrolling more people in our PMP, and building upon strong collaborations with our research partners. We truly can't do any of this without your help.

With sincere thanks for your continued support,

Steve Perrin, Ph.D.

President and Chief Executive Officer ALS Therapy Development Institute

## THERAPY DEVELOPMENT INSTITUTE Belt CONSULTANCY TAT/ In 2018, ALS TDI launched its Marathon program, receiving one bib for the Boston Marathon and five bibs for the TCS New York City Marathon, as a charity partner with the New York Road Runners. Sean Beaudry, Meg Gardiner, Hindy Ginsberg (pictured here), David McNeice, and Ellen and Doug Reich were selected and each ran and raised funds in honor of a loved one with ALS. Together they raised over \$120,000 to help #EndALS.

# THE YEAR IN MILESTONES

It is our mission to discover and develop effective treatments for ALS. We can only do that when people join us in our efforts to bring awareness to ALS and the need to fund our critical research.



### In March, Augie's Quest and Orangetheory Fitness

joined forces for the <u>#IBurnForALS campaign</u>. Members at Orangetheory Fitness studios ran, rowed, and lifted, earning "splat points", which they then turned into donations totaling \$4,010,818 for ALS research. This is the second year that Orangetheory Fitness has led this campaign, bringing the grand total raised by its members to more than \$6 million.



The ALS Pepper Challenge, started by the Haberstroh family in honor of their mom, Patty, swept the globe in 2018 raising over \$600,000. Patty, who was diagnosed with ALS at the end of 2017, has been a social worker for over a decade, and is a mother of four and grandmother of six. She has dedicated her life to helping others and now is calling on us to help her #EndALS.



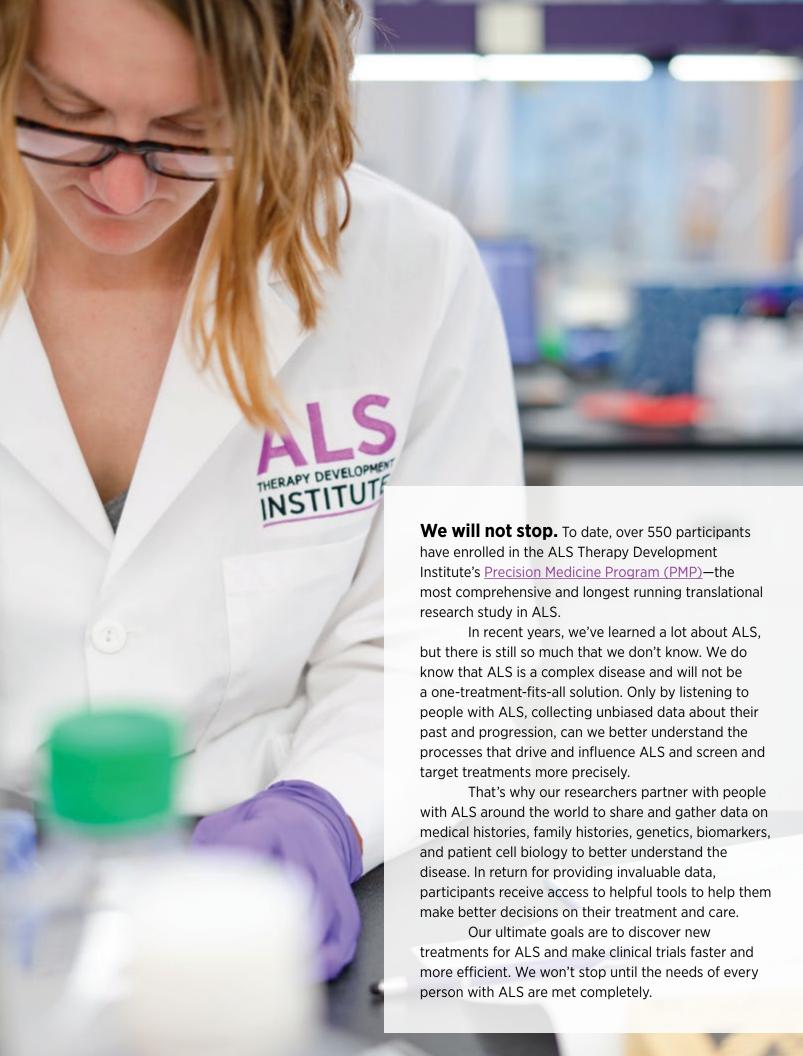
### In June, we celebrated the 16th anniversary

of the <u>Tri-State Trek</u>. The 270-mile bike ride from Boston, MA to Greenwich, CT raised over \$700,000 for ALS research at ALS TDI and included over 450 riders, crew members, and volunteers. Four people with ALS, Andrea Peet, Lisa Cherno, Bobby Forster, and Andrew Niblock, joined the riders for the powerful final nine miles into Roger Sherman Baldwin Park.



### The **Leadership Summit** made a return

in November 2018. The full-day conference featured talks from experts including ALS TDI's CEO and CSO and a thought-provoking presentation from Michael Brenner Ph.D. (pictured left), a Research Scientist at Google, about the use of artificial intelligence for symptom assessment in ALS.



## RESEARCH ACCOMPLISHMENTS

People with ALS are at the center of all we do at ALS TDI. They participate in our research, and selflessly give their time and funds, to raise awareness of the disease and funding for our critical work.



**We have one mission:** End ALS. We continued to operate one of the largest preclinical pharmacology programs in all of neurodegeneration. We rigorously screened 20 potential treatments, bringing the total number of drugs tested at our lab to over 400—more than any other ALS research lab in the world.



We collaborate. We partnered with Google to leverage their expertise in artificial intelligence to analyze the "big data" collected from our PMP, making significant strides towards the development of unbiased, quantitative and sensitive measures of ALS disease progression.



**We make history.** We became the first nonprofit biotech in any disease to <u>discover and develop a potential treatment</u>, AT-1501, and bring it from our own lab, through FDA review and into clinical trial.



We learn from you. With the help of uBiome, we initiated an ALS-specific research study in which we collect five different sample types from participants to assess the possible role of the microbiome in ALS disease progression.

## INSTITUTE **CORY BURELL Stephen Heywood Patients Today Award** Cory Burell was diagnosed with ALS in February 2017 when he was just 33 years old. As a husband, and father of two, Cory knew he was going to fight. Cory spent the next two years advocating for those with ALS through his posts on social media and ALS forums, and by helping collate feedback for the FDA guidance document on clinical trial design in ALS. He was a partner in ALS TDI's research through its Precision Medicine Program as well as hosting fundraising events and campaigns, like a Skeeball Tournament. Cory passed away in March 2019.

# LEADERS IN THE ALS COMMUNITY

"The battle against ALS takes a lot of leadership and support," says Steve Perrin, Ph.D., CEO of ALS TDI. "This year's awardees included two individuals, Chris and Jeff, from organizations that provide tremendous on the ground support to people with ALS and their families. It also included two incredible people with ALS, Cory and Patty, who have become very well-known in the ALS community. It was our privilege to recognize these individuals at this year's Leadership Summit in Boston."

### PATTY HABERSTROH



### **Stephen Milne Adventurous Spirit Award**

Patty Haberstroh lives in Westport, CT and was diagnosed with ALS in October 2017. She and her family started the <u>"ALS Pepper Challenge,"</u> a viral social media campaign that raised awareness and over \$600,000 for ALS research at ALS TDI. People all over the world took the challenge, including celebrities like Andy Cohen, Kelly Clarkson, and Jimmy Kimmel, to name a few. Patty is a mother of four and grandmother of six.

### CHRIS CURTIN



#### Mary Lou Krauseneck Courage & Love Award

Larchmont, NY resident Chris Curtin began working with people with ALS in 2004 when he was a caregiver to a dear friend, Claire Collier, for five years. He was a founding board member of the MAC Angels Foundation, and served as Board President until he became Services Director in 2014. Chris is a regular participant in ALS TDI events like the Tri-State Trek, riding 270 miles and raising funds for ALS research.

### JEFF SWICK & PHAALS FOUNDATION



#### Fran Delaney Challenge & Respect Award

Jeff Swick of Fort Jennings, OH created the <u>Playing</u> <u>Hardball Against ALS (PHAALS) Foundation</u> in 2012 to help people with ALS and their families. The Foundation has raised over \$500,000 to provide support to over 100 ALS families. Jeff and PHAALS have committed to advancing ALS research at ALS TDI through their HOF Research Grant.

### FINANCIAL REVIEW

For fiscal year ending December 31, 2018, ALS TDI was the grateful recipient of more than \$15.5 million in contributions and other income.

This financial information is derived from audited financial statements. Copies of audited financial statements are available upon request. For a complete copy of our IRS Form 990 or Independent Auditors Report, please visit our website at als.net or call us at 617.441.7200.

Other Assets					
Pledges Receivable \$485,390					
Property & Equipment, Net	\$569,386				
Patents	\$431,891				
Cash And Cash Equivalents \$4,317,383  Pledges & Accounts Receivable \$706,799  Other Current Assets*  \$1,009,808  Property & Equipment, Net  Patents  Investment in Subsidiary  Other Long Term Assets	\$7,263,532				
Other Long Term Assets	\$868,071				
	\$15,652,260				
	\$1,679,181				
Long Term Liabilities					
Net Assets					
Total Liabilities & Net Assets					
	\$521,544				
Special Events, Net					
Contributions					
Released From Restrictions					
Fee For Service					
Donated Goods & Services					
Interest & Other					
	\$15,611,885				
Support					
General Fund	\$731,267				
Fundraising	\$1,084,521				
Total Support	\$1,815,788				
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# 2013-2018 A FINANCIAL COMPARISON

As a nonprofit, we rely on donations to accelerate our research. 87 cents of every dollar goes directly to finding treatments and cures at ALS TDI, compared to the average 75 cents\*\* at other research labs, and we have been <u>rated a four-star nonprofit by Charity Navigator</u> for five years in a row.





	2013	2014	2015	2016	2017	2018	Total Spent
Program Services	\$8,301,674	\$9,977,506	\$11,257,021	\$9,705,301	\$10,771,564	\$10,587,060	\$60,600,126
Support Services	\$1,262,610	\$1,524,655	\$1,425,127	\$1,569,649	\$1,766,028	\$1,815,788	\$9,363,857

